



WOMEN 20 SIDE EVENT TO CSW62

“W20’S APPROACH TO CHALLENGES AND OPPORTUNITIES FOR RURAL WOMEN”

Thursday 15 March, 8:15 to 9:30 am
UN Headquarters – New York - Conference Room 12

CONCEPT NOTE

BACKGROUND:

Under the presidency of Argentina, the first Latin American country to Chair the G-20, the works of the Group represent a propitious opportunity to discuss the challenges faced by rural women globally, an issue which transcends the boundaries of least developed countries and affects also middle income and developed countries.

As President of W20 in 2018, Argentina has decided to incorporate into its agenda the key topic of rural women’s development, in line with the major issues raised by the international community and supported by the United Nations agenda, considering the universal nature of a problem which major economic debates have failed to address in the past.

Taking into account the impact, importance and potential effects of working on rural issues, the goal is to inform, promote and demonstrate how W20, in its capacity as the forum intended to share civil society proposals to G20 leaders, can contribute to accelerating change, formulating proposals and adopting measures in order to guarantee and foster rural women’s development.

In this regard, within the framework of the 62nd session of the United Nations Commission on the Status of Women (CSW62), the event will provide an opportunity to the W20 team to showcase its work to the international community and to civil society organizations by sharing and supporting good practices, promoting entrepreneurship and recommending measures that contribute to accelerating change.

The Commission is attended by representatives from organizations that address gender-related issues, which offers a unique opportunity to share the work of W20 Argentina with civil society representatives. In that framework, the event will comprise an expert panel, which will address W20’s potential impact by presenting good practices on the issue of rural women’s development.

The event will seek to put into perspective how rural issues affect all G-20 countries, including both agricultural and industrialized countries, which is the reason why this matter has been placed at the forefront of the debate. This approach will be brought forward by Ms. Susana Balbo, Chair of W20 Argentina, who will address the immense value of raising global awareness on this issue.

The panel of experts will provide a platform to showcase good practices, such as the work of a cooperative run by rural women in Argentina, and to demonstrate the importance of identifying



opportunities and establishing cooperatives, as well as of government measures and tools provided to its citizens.

Furthermore, Ms. Luiza Carvalho, Regional Director of UN-Women for Latin America and the Caribbean will make a presentation addressing the strength of the impact exerted by rural issues in the Latin American and Caribbean region, as well as the reason for the need to discuss them.

Finally, Ms. Mona Küppers, Chair of W20 Germany, will explain how the W20 process can strengthen, expedite or promote measures and actions intended to implement the real necessary changes in order to build more just, equal and sustainable societies.

In conclusion, W20 is committed not only to recommending measures to enhance the quality of life of men and women from its 20 member countries, but also to providing a forum for the sharing good practices, experiences and examples, in order to encourage women from around the world to assume a leading role in change and to help leaders, decision makers and influencers understand how to foster and support the creation of social promotion fora to improve the quality of life of all people.

DATE AND TIME: Thursday 15 March, 8:15 to 9:30 a.m.

VENUE: UN Headquarters – New York - Conference Room 12

FORMAT: Opening remarks followed by an interactive panel discussion and closing remarks. The event will be open to the participation of all CSW62 participants. Interpretation services will be provided in English and Spanish languages.

PROGRAMME:

- 8:15 am: Accreditation and seating
- 8:20 am: Opening remarks – Ms. Susana Balbo, Chair of W20 Argentina
- 8:30 am: Arancha González *“Rural issues in developed countries”*
- 8:45 am: Ms. Francisca Aparicio, Member of “Gran Chaco Foundation”, *sharing of good practices. The case of the “Gran Chaco Foundation”*
- 9:00 am: Ms. Luiza Carvalho, UN-Women Regional Director for Latin America and the Caribbean, *“Development opportunities for rural women”*
- 9:15 am: Ms. Mona Küppers, Chair of W20 Germany, *“W20 as a driver for change”*
- 9:25 am: Closing



SPEAKERS:

Ms. Susana Balbo, W20 Argentina Chair: presentation of W20 Argentina, with an emphasis on the importance of highlighting the common challenges of both developing as well as Latin American countries as an historic opportunity for all developing G-20 countries and for Argentina.

Ms. Arancha González, Executive Director of International Trade Center: how the rural women's issues impact on developed countries.

Ms. Francisca Aparicio, Member of "Gran Chaco Foundation": presentation of the good practice of her foundation. Brief history of the creation of the cooperative. Sharing of experiences on the impact of developing joint actions and the use of legal tools not generally known or used (such as the simplified tax regime for self-employed individuals).

Ms. Luiza Carvalho, UN-Women Regional Director for Latin America and the Caribbean: on development opportunities for rural women and the importance of the W20 process to expedite potential changes and improvements in G20 countries and their spillover effect on non-G-20 countries.

Ms. Mona Küppers, W20 Germany Chair: on the importance of networks and groups like the W20 to promote and contribute to changing women's realities.

Moderator: Ms. Randi Davis, Director of UNDP's Gender Team.

For further information, contact

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